



NORTHERN
OUTER BANKS

Media Kit



Media Coverage

- **The Outer Banks Is The Vacation Of The Year 2025 (Southern Living)**
- **These 15 Beaches Will Blow Your Mind (Outside Magazine)**
- **Outer Banks: Enjoy wild horses, history and untamed beaches (Winston-Salem Journal)**
- **The 10 Most Beautiful Places In The Outer Banks, According To Experts (Southern Living)**
- **School Spirit in Jarvisburg (Our State)**

Journalist Resources

[Link to Photo Assets](#)

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Story Ideas

Whalehead in Historic Corolla is gearing up to celebrate a remarkable milestone in 2025—its 100th anniversary! This Art Nouveau masterpiece, nestled along the serene Currituck Sound, has stood as a testament to elegance and innovation since its completion in 1925. Originally built as a grand retreat by Edward and Marie Knight, Whalehead was ahead of its time,

boasting modern luxuries like electricity and indoor plumbing. Over the years, it has become a cherished piece of Corolla's history, captivating visitors with its stunning architecture, rich stories and breathtaking views.



Sanctuary Vineyards

Sanctuary Vineyards offers a taste of The Northern Outer Banks in every glass. This family-owned vineyard crafts award-winning wines that reflect the unique coastal terroir. Enjoy tastings in a laid-back setting, often accompanied by live music and seasonal events, for a perfect blend of relaxation and indulgence.



H2OBX Waterpark

Dive into family fun at H2OBX Waterpark, where over 30 wet and wild attractions bring the energy and charm of the Outer Banks to life. From thrilling slides to a serene lazy river and kid-friendly play areas, it's the ultimate spot for summer memories in The Northern Outer Banks.

Regional Attractions/ Day Trips (drive time)

- Virginia Beach (1 Hour)
- Great Dismal Swamp National Wildlife Refuge (1 Hour)
- Back Bay National Wildlife Refuge (1 Hour)
- Mattamuskeet National Wildlife Refuge (2 Hours)
- Kitty Hawk (40 Minutes)

Annual Events

- Under the Oaks Art Festival (June)
- Independence Day Celebration (July)
- Currituck Bulls & BBQ (November)
- Christmas Craft Village (November)
- Corolla Christmas Village (December)

Historic Jarvisburg Colored School

The Historic Jarvisburg Colored School is a powerful symbol of resilience and education during the segregation era. Built in 1867, it stands as one of North Carolina's oldest African American schools and now serves as a museum. Through exhibits and personal stories, visitors can reflect on its role as a cornerstone of the local African American community for nearly a century. This is also part of the African American Experience of Northeastern North Carolina.



Mackay Island National Wildlife Refuge

Accessible by ferry or scenic drive, **Mackay Island National Wildlife Refuge** offer a tranquil retreat into nature. Spanning over 8,200 acres of marshlands, forests and waterways, this refuge is a haven for waterfowl, deer and migratory birds. Whether hiking, kayaking, fishing, or birdwatching, visitors are surrounded by the stunning landscapes that define The Northern Outer Banks.

Buffalo City Distillery

Located on The Mainland of The Northern Outer Banks, **Buffalo City Distillery** honors the area's Prohibition-era heritage in a modern state-of-the-art facility by providing premium farm-to-bottle spirits and exceptional visitor experiences including tastings, tours and live music events.



Whalehead in Historic Corolla

Step into the elegance of the 1920s at **Whalehead in Historic Corolla**, a breathtaking Art Nouveau masterpiece nestled in the heart of Historic Corolla Park. This 21,000-square-foot “mansion by the sea,” built by Edward Collins Knight Jr. for his wife Marie, offers a glimpse into a bygone era of opulence and adventure. Daily tours and exhibits reveal the Knights' passion for waterfowl hunting and the storied past of this architectural treasure.



The Currituck Beach Lighthouse

Rising 162 feet above Corolla, the **Currituck Beach Lighthouse** is a stunning symbol of the Outer Banks' maritime heritage. Built in 1875, this red-brick icon stands unpainted, showcasing its original craftsmanship. Climb the 220 steps to the top for sweeping views of the Atlantic Ocean and Currituck Sound, offering a breathtaking experience that connects you with the history and beauty of The Northern Outer Banks.






Historic Corolla Village

Wander through **Historic Corolla Village**, where preserved buildings and coastal charm create a serene journey into the past. Explore quaint shops, local galleries and museums that celebrate the area's rich history and cultural heritage. This nostalgic escape is a quiet reminder of The Northern Outer Banks' timeless allure.





Social Media

-  @TheNorthernOuterBanks
-  @thenorthernobx
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-  @TheNorthernOBX

Visitor Resources

- **2025 Visitor Guide**
- **Rentals and Lodging List**
- **Restaurant List**
- **Tourist Seasons**
 - Peak – June through August
 - Off – November through March
 - Shoulder – April through mid/early June and September through October

Tours & Activities

Corolla Wild Horses

In the northern reaches of The Northern Outer Banks, the legendary **Corolla Wild Horses** roam free along the windswept beaches of the 7,000-acre **Currituck National Wildlife Refuge**. Accessible only by four-wheel-drive vehicles, these majestic horses, descendants of the Spanish Colonial Mustang, have grazed and galloped here for nearly five centuries. Their untamed beauty adds to the awe-inspiring charm of this pristine coastal landscape.



Driving Times From Airports

- **From Norfolk International Airport (via NC-168 S)**
1 hour (35 Minutes to The Mainland)
- **From Richmond International Airport (via I-64 E)**
4.5 hours (2 hours to The Mainland)

Time Zone

Eastern Time Zone (-5 GMT)

Average Seasonal Temperatures

Winter (December-February)	Low: 38°F/3°C	High: 52°F/11°C
Spring (March-May)	Low: 52°F/11°C	High: 65°F/18°C
Summer (June-August)	Low: 72°F/22°C	High: 82°F/28°C
Fall (September-November)	Low: 58°F/14°C	High: 70°F/21°C

History

The Northern Outer Banks has been a place of connection and discovery for centuries, from its roots as a haven for Native American tribes to its role as a vital maritime outpost for European settlers. The region is home to the iconic Corolla Wild Horses, the state horse of North Carolina and descendants of the Spanish Colonial Mustang, and a deep hunting and

fishing heritage that continues to shape its story. Landmarks like the historic Currituck Beach Lighthouse and the stately Whalehead in Historic Corolla showcase the elegance and innovation of a bygone era. Meanwhile, natural beaches and expansive wildlife refuges invite you to experience the Outer Banks in its most natural, awe-inspiring form.



Northern Outer Banks Fast Facts

Nestled in the unspoiled beauty of coastal North Carolina, The Northern Outer Banks offers the perfect escape for those seeking relaxation and a touch of adventure. With pristine, windswept beaches, rich maritime history, and majestic wild horses roaming free, every moment here is a treasure. Named the **2025 Vacation of the Year by Southern Living**, the timeless allure and carefree charm of The Northern Outer Banks makes it a place where you can truly catch your breath.

Location

Northern Outer Banks

THE MAINLAND, THE BEACHES, KNOTTS ISLAND



The Northern Outer Banks consist of three destinations or regions within Currituck County, North Carolina. On the sandbar between the Currituck Sound and the Atlantic Ocean are the beaches of Corolla and Carova. To the west of the Currituck Sound is a more rural farming community known as The Mainland and located to the North and accessible only from Currituck County by Ferry is Knotts Island, a historical wildfowl hunting community with a wintering bird sanctuary known as Mackay Island.