

**Currituck County Department of Travel and Tourism (Northern Outer Banks) and
Play the Hobie Way Sweepstakes 2025**

Official Rules

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER FOR A CHANCE TO WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCES OF WINNING.

The Currituck County Department of Travel and Tourism and Play the Hobie Way Sweepstakes 2025 (the "Sweepstakes") starts on 11/14/25 at 12:00 AM ET and ends on 12/31/25 at 11:59 PM ET ("Sweepstakes Period"). The administrator's computer is the official time-keeping device for this promotion.

ELIGIBILITY:

The Sweepstakes is open to legal residents of the United States and the District of Columbia who are 18 years of age or older as of the date of entry. Employees of Northern Outer Banks ("Sponsor"), Hobie ("Prize Provider"), their respective subsidiaries, distributors, affiliates, promotion and advertising agencies, and members of their immediate family (spouse, parents, children, siblings, and their spouses), and persons living in the same household (whether or not related) are not eligible to enter or win. Void where prohibited by law. The Sweepstakes is subject to all applicable federal, state, and local laws. Participation constitutes an entrant's full and unconditional agreement to these Official Rules and to the decisions of the Sponsor and Prize Provider, which are final and binding in all matters related to the Sweepstakes. Winning a prize is contingent upon fulfilling all requirements set forth herein.

HOW TO ENTER:

During the Sweepstakes Period, there is one (1) way to enter:

- **Website:** Visit <https://northernouterbanks.com/hobie> (the "Website") and follow the directions to complete and submit the registration form to receive one (1) entry ("Entry"). Entries must be received by 12/31/25 at 11:59 PM ET to be eligible.

Entries generated by script, macro, or other automated means are void. Limit one (1) Entry per person per day for the duration of the Sweepstakes Period. You may only use one (1) email address to enter the Sweepstakes. All Entries become the property of the Sponsor and will not be returned.

In the event of a dispute, the authorized account holder of the email address used to register will be deemed the entrant. Information collected in this Sweepstakes will be administered in accordance with the Privacy Policy located at <https://northernouterbanks.com/privacy-policy/>.

RANDOM DRAWING:

One (1) potential Grand Prize winner will be selected in a random drawing on or about 1/10/26 from among all eligible entries received throughout the Sweepstakes Period. Odds of winning depend on the number of eligible entries received. The drawing will be conducted by the Prize Provider.

WINNER NOTIFICATION:

The potential winner will be notified by email. The potential Grand Prize winner will be required to execute and return an affidavit of eligibility, a liability release, and, where lawful, a publicity release within seven (7) days of notification. If the documents are not returned within the specified time, the prize will be forfeited and an alternate winner may be selected. The Grand Prize winner will be issued a Form 1099 for tax purposes and must submit their social security number.

GRAND PRIZE:

The one Grand Prize consists of an exciting trip for four (4) people to the Northern Outer Banks in Currituck, North Carolina, valued at \$4,500 USD. This prize package includes:

- Twiddy Realty weeklong 6-bedroom house rental in Corolla (available Sunday to Sunday between January 1-May 17, 2026 and September 16-December 31, 2026)
- Kitty Hawk Kites Hobie fishing charter experience for 4 people
- Wild Horse Adventure Tour for 4 people
- Currituck Beach Lighthouse tour for 4 people
- Whalehead in Historic Corolla tour for 4 people
- Hobie All Around Stand Up Paddleboard
- \$250 Visa gift card

Hobie swag bags (one for each person) that include:

3 pairs of Hobie Eyewear Sunglasses

Hobie Eyewear Mini-Towel

Hobie Eyewear Water Bottle

The total approximate retail value (ARV) of the Grand Prize is \$4,000 USD. The winner must complete the trip within one (1) year of prize issuance in 2026. Travel dates and accommodations are subject to availability and blackout dates as determined by the Sponsor.

All taxes and expenses associated with the prize are the sole responsibility of the winner.

PRIZE CONDITIONS:

All prize details are at the discretion of the Sponsor and/or Prize Provider. No substitution, transfer, or cash equivalent of the prize is permitted except at the Sponsor's discretion. The Sponsor reserves the right to substitute a prize with one of equal or greater value.

GENERAL CONDITIONS:

By participating, each entrant agrees to abide by these Official Rules and release the Sponsor and Prize Provider from any liability arising from participation in the Sweepstakes or use of any prize.

MISCELLANEOUS:

The Sponsor is not responsible for lost, late, incomplete, or misdirected entries, or technical difficulties. If the Sweepstakes is compromised, the Sponsor reserves the right to suspend, modify, or terminate the Sweepstakes.

ARBITRATION:

Except where prohibited by law, disputes shall be resolved by binding arbitration under the American Arbitration Association.

SPONSOR:

Currituck County Department of Travel and Tourism, <https://northernouterbanks.com>